Tackling Counterfeit Vaping Products: Vaping Expert Joins Oldham City Council & Geek Bar

In an effort to combat the proliferation of counterfeit and non-compliant vaping products, Billy Rahman, the managing director at iBreathe, a
leading vape manufacturer, has joined forces with Oldham City Council in Manchester. Rahman has been appointed as a consultant for Geek Bar
aiming to put an end to the influx of illegal vape products. This collaborative campaign has already yielded significant results, leading to the
confiscation of thousands of pounds worth of illicit items across the UK

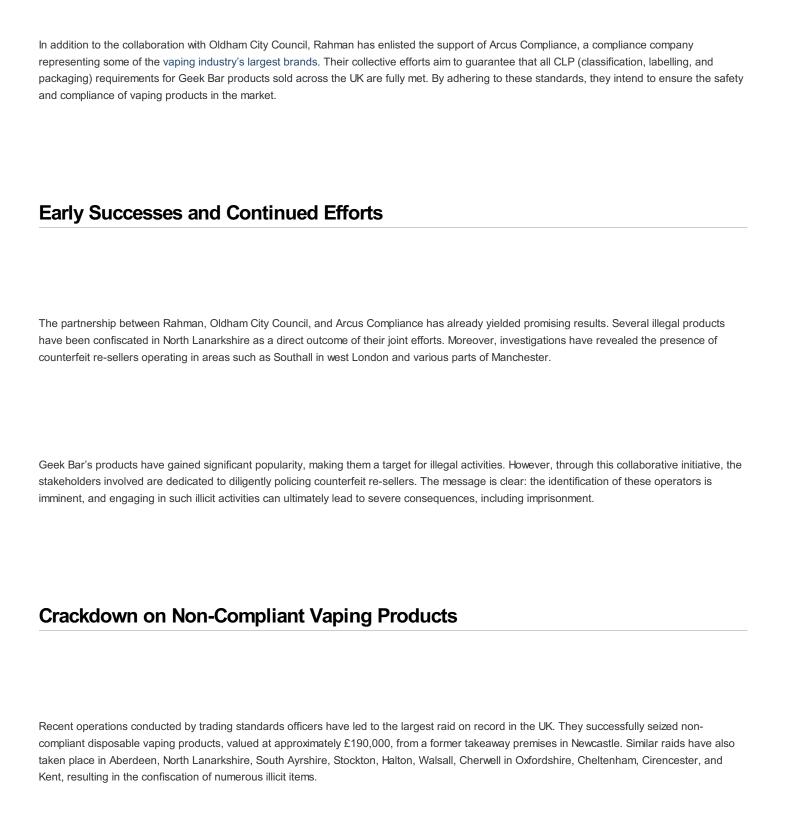
The Challenge of Counterfeit and Non-Compliant Vape Products

Drawing on his extensive 12-year experience in the vaping industry, Rahman sheds light on the common issues faced by both Geek Bar and iBreathe: counterfeit and non-compliant products. These problematic goods predominantly originate from China, with recent months witnessing the closure of eleven large-scale manufacturers operating in the country.

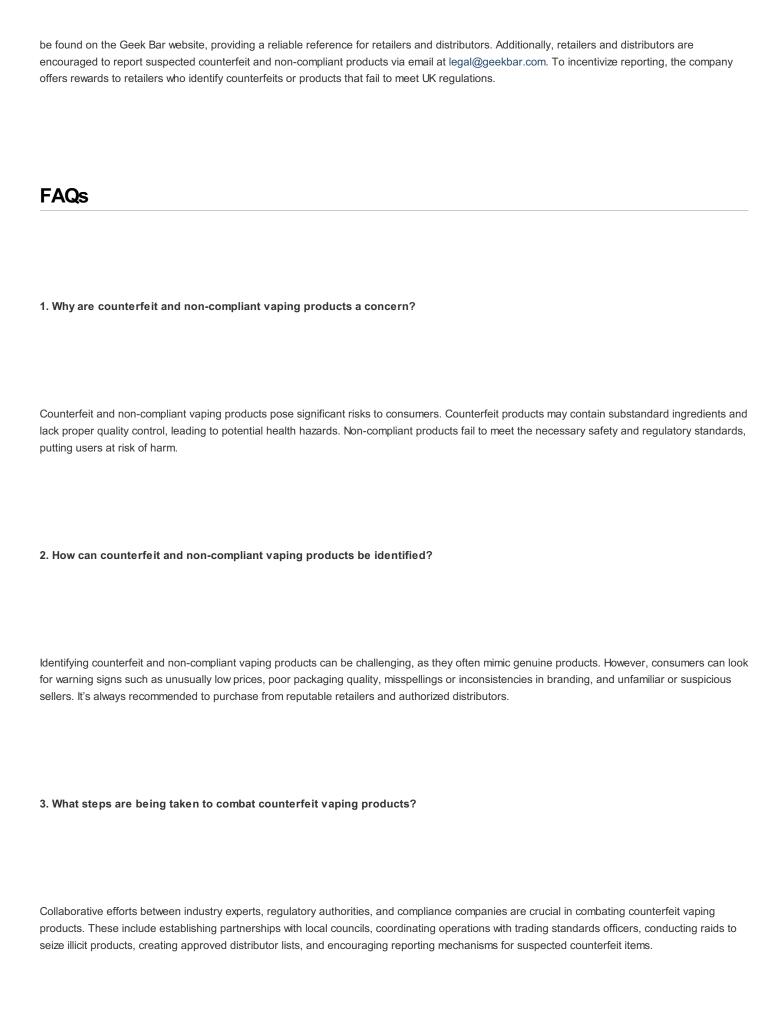
Establishing a Primary Authority Arrangement

To tackle this pressing concern, Rahman has established a primary authority arrangement with Oldham City Council in Greater Manchester. This strategic partnership enables trading standards officers in Oldham to collaborate with their counterparts nationwide, ensuring a coordinated and effective approach in addressing the issue of counterfeit and non-compliant vaping products.

Working in Conjunction with Arcus Compliance



Geek Bar's Approved Distributors and Reporting Mechanisms



4. What are the consequences for those involved in selling counterfeit vaping products?
Selling counterfeit vaping products is a serious offense that can lead to legal consequences. Offenders may face fines, seizure of assets, and even imprisonment. By actively policing counterfeit re-sellers, the authorities and industry experts aim to deter such activities and send a strong message that these actions will not be tolerated.
5. How can consumers contribute to the fight against counterfeit and non-compliant vaping products?
Consumers play a crucial role in combating counterfeit and non-compliant vaping products. They can support the cause by purchasing from authorized retailers and distributors, reporting any suspected counterfeit products to the relevant authorities or the manufacturer, and staying informed about safety standards and regulations in the vaping industry. By making informed choices, consumers can protect their health and contribute to a safer marketplace.